



# Er. Bikash Gupta

## Digital Marketing Strategist & Part-time Professor

Experienced Digital Marketing Strategist with a strong background in SEO, web development, and content strategy. Proven track record of driving online visibility and organic traffic for businesses. In addition to marketing expertise, I serve as a Part-time Professor, sharing knowledge in Computer Graphics and IT subjects, fostering student success through interactive and practical learning methods. With a blend of technical and teaching skills, I am committed to both professional growth and contributing to the education of future tech professionals.

## Contact

### Phone

9868223352

### Email

gbikash34@gmail.com

### Address

Buddhanagar, Kathmandu

### Portfolio Website

Bikashgupta.com

### NEC Registration No.

81057

## Education

2081-Present

### M.E. Computer (Running)

Nepal College of Information Technology,  
Pokhara University

2074-2079

### B.E. Computer (3.32 GPA)

Kantipur City College,  
Purvanchal University

2073-2074

### +2 Science (70.2%)

National School of Sciences, NSS(NIST)

2071

### SLC (79.5%)

Shree Bal Jyoti E. S.S

## Skills

- SEO
- Website Development
- Graphics Designing
- Digital Marketing
- CRM
- Wordpress

## Language

English

Nepali

Hindi

## Experience

### March 2024- September 2024

Dynamic Tech Solution, New Baneshwor, Kathmandu

#### Co-founder and CEO

- Led business strategy and growth initiatives, driving overall company direction.
- Managed daily operations, ensuring efficiency across departments and projects.
- Oversaw financial planning, budgeting, and profitability to sustain company growth.
- Built and led a high-performing team, fostering innovation and collaboration.
- Established client relationships, delivering tailored solutions to ensure satisfaction and business growth.

### August 2023 - Present

Kantipur City College, Putalisadak, Kathmandu

Bhaktapur Multiple Campus, Dhudhapati, Bhaktapur

Kathmandu College of Central State, Kalimati, Kathmandu

#### Part-Time Professor

- Taught Computer Graphics, Fundamentals of Computing Technology, Microprocessor, Computer Architecture and Design, Advanced Computer Architecture to BE Computer, BCA, BIM I, III, V & VIII-semester students.
- Created engaging learning experiences with multimedia and hands-on activities.
- Focused on practical skills and encouraged exploration of industry trends for student success.
- Fostered an environment that led to improved student comprehension and performance in Computer Graphics, contributing to a strong academic record.

### September 2023 - October 2023

NMB Bank, New Baneshor, Kathmandu

#### Contract based IT Support Staff

- Assisted NMB Bank's branch and head office staff with IT issues.
- Improved operational efficiency by resolving technical problems and optimizing IT resources.
- Facilitated seamless information flow and quick problem resolution through open communication channels.
- Demonstrated proficiency in swiftly identifying and resolving IT issues, ensuring uninterrupted banking operations and customer service excellence.

### March 2022 - Present

Lonely Nepal Travels Pvt. Ltd | Paknajol, Thamel

Vedalaya Group Pvt. Ltd | Nikosera, Bhaktapur

#### Chief Digital Officer(CDO)

- Lead digital strategy, integrating design, UX, and technology to drive brand growth and seamless customer experiences.
- Oversee SEO, content, and martech to maximize organic reach, conversions, and CRM-powered personalization.
- Pioneer tech innovation (AI, automation, cloud infrastructure) to optimize performance and scalability.
- Build high-performing teams, setting KPIs to align digital initiatives with revenue and business goals.

## Reference

Available upon request